

Success story



How IceWarp unified MADETA's communication platform and opened it for mobile environment

www.icewarp.com

IceWarp®

MADETA a.s.



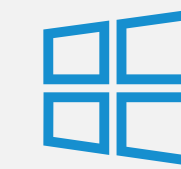
**Based in the
Czech republic**



**Food
company**



**880
users**



**Windows
Operation System**

MADETA a.s. is a Czech food company with more than a century long tradition, specializing in milk processing and dairy production. Company plants process about one million litres of milk per day, produce more than 250 types of products and export their products to 15 countries. With this amount, they are the largest milk processor in the Czech

Republic and supply their products not only to the countries of European Union but also to Russia, Africa and America. With such a quantity of products, not only modern technology in the production process is important, but also the entire IT infrastructure supporting such large production, operation and distribution of products to target markets.

**Simplifying
management**

**Migration from multiple
clients to web interface**

**Client's
goal**

**Creating more comfortable
and secure sharing**

**Making the use of mobile
platforms simple and secure**

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IceWarp impressed us not only with an affordable price, but also with the fact that we can save around 60 thousands EUR compared to other solutions. That was a decisive argument. In addition, when we compared other solutions in a similar price range, IceWarp offered broader and more complete features.

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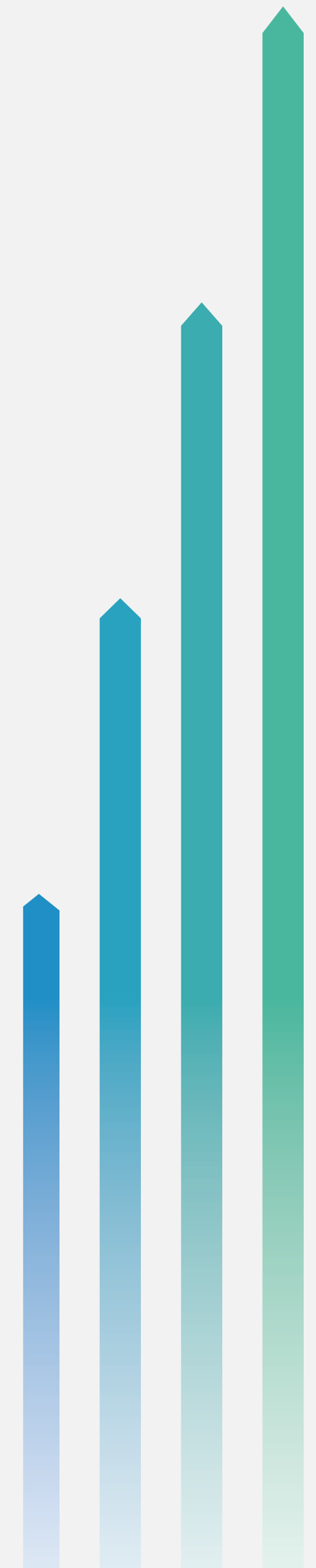
Jan Čerkl
MADETA's IT department

Solution

Already at the initial meeting, MADETA was impressed by the price of the IceWarp solution. The presentation of the service took place as part of a tender, which included a live demonstration.

“As part of the presentation, we also requested communication demonstrations. The important thing was that it offered unified communications and clients who were able to manage client programs,” MADETA’s IT manager explains why they have chosen IceWarp.

The transition to a new solution for 800 users was a gradual move of transferring users from the old solution to the new one. In the first part the server was installed. IceWarp delivered a pre-installed server including hardware, so the first step for MADETA was very simple. User authentication has been set up, with the IceWarp support for external user authentication allowing MADETA to use the existing user base (LDAP).



Benefits for MADETA a.s.

**All features unified
in one client**

**Stability and simplicity
of administration**

**60 000 EUR cost reduction
compared to other solutions**

**Integrated mobile
platform**

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The IceWarp server has allowed us to migrate from different email clients to the web interface, saving us a lot of work with managing client stations. The use of a desktop client has also been unified for the executive workers. At the same time, it enabled users to share information at a higher level than the previous solution, and to make better use of the mobile platform over time.

We recognize the advantages of unifying communication, using a single desktop client, a pleasant web environment and communication with the mobile platform to be of particular benefit. The administration tools also confirm that we have chosen a stable and reliable solution for reasonable price.

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Jan Čerkl
MADETA's IT department